



# CHOOSE GLENDALE

*SoCal's Tech Hub*



## HIGH TECH HIGHLIGHTS

Source: ESRI Business Survey



**3 UNICORNS**

AGE OF LEARNING, LEGALZOOM  
& SERVICETITAN



**1,500+**

HIGH TECH FIRMS



**72%**

WHITE COLLAR  
EMPLOYEES



**\$117,000+**

AVERAGE HH  
INCOME

## PEOPLE EMPLOYED BY HIGH TECH FIRMS:

Source: Chmura Economics & Analytics 2023



**15,000+**

## MAJOR TECH COMPANIES



Age of Learning



evite



ServiceTitan

legalzoom



## GLENDALE BASED MEDIA & ENTERTAINMENT COMPANIES



## CO-WORKING SPACES

- CoWork100
- Industrious
- Hollywood Production Center
- Ready Collective
- Regus
- WeWork



## OFFICE INVENTORY

Source: CoStar 2023 Glendale Submarket

**14 MILLION + (SF)**

**26.8%**  
CLASS A VACANCY

**15%**  
OFFICE VACANCY

## CITY DEMOGRAPHICS

Source: ESRI & Bureau of Labor Statistics 2023,  
<https://smartasset.com>



**200,000+**  
PEOPLE



**TOP 10**  
SAFEST U.S. CITY



**3,500+**  
LUXURY APARTMENTS



**3 MAJOR**  
HOSPITALS



**12K+**  
BUSINESSES



# ANNUAL TECH CONFERENCE

NETWORKING & INVESTOR MATCH MAKING EVENTS

[GLENDALETECHWEEK.COM](http://GLENDALETECHWEEK.COM)

## ENTERTAINMENT & LIFESTYLE



### 2 REGIONAL SHOPPING CENTERS

Close to 300  
Retail and Dining  
Options



### GROWING ARTS & ENTERTAINMENT DISTRICT

Museums, Bars &  
Breweries, Theatres,  
Galleries and a  
Comedy Club

## ACCESS TO TALENT



0 miles   0 miles   3 miles   10 miles   10 miles   10 miles   21 miles

**GLENDALE**   Glendale Community College\*   Professional Development Center (GCC)\*   Occidental College   JPL   CalTech   USC   UCLA

\*Glendale based institutions

## INVESTMENT SCENE

Source: 2022 Pitchbook- NVCA Venture Monitor for LA County Startups



**\$23.3 BILLION**

VC INVESTMENTS

**\$8.9 BILLION**

EARLY STAGE FUNDING

## TECH ON TAP MEETUPS

MONTHLY INNOVATION MIXERS

[GLENDALETECHWEEK.COM](http://GLENDALETECHWEEK.COM)



## INVESTMENT PARTNERS



smartgatevc



**Pasadena Angels**  
IT'S MORE THAN THE MONEY.

SoCal Venture Pipeline



**Upstart VALLEY**

The City of Glendale is located in the heart of Upstart Valley, SoCal's growing, thriving tech hub that actively supports startups, entrepreneurs, and the tech industry at large.

## TECH ACCELERATORS



**KidsX**

**The Children's Hospital Los Angeles KidsX Digital Health Accelerator:** Advancing digital health innovation for pediatric healthcare.



**Hero House Glendale:** "Gateway to LA" program targeting international/ out-of-state startups looking to relocate to SoCal.



**CITY OF GLENDALE • ECONOMIC DEVELOPMENT DIVISION**

**ChooseGlendaleCA.com**

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