



# CHOOSE GLENDALE

*SoCal's Retail Hub*



## DEMOGRAPHIC HIGHLIGHTS

Source: ESRI & Bureau of Labor Statistics 2021



**POPULATION:**  
**201,000+**



**# OF HOUSEHOLDS:**  
**75,000+**



**MEDIAN AGE:**  
**42.6**



**WHITE COLLAR EMPLOYEES:**  
**76%**



**MEDIAN HOUSEHOLD INCOME:**  
**\$71,000+**



Source: ESRI & Bureau of Labor Statistics 2021

**DAYTIME  
POPULATION**  
**214,000+**

## MARKET HIGHLIGHTS

Source: ESRI & Bureau of Labor Statistics 2021 | ESRI and Data Axle



**ANNUAL  
HOUSEHOLD  
SPENDING:**

**\$1.4 BILLION+**



**POPULATION WITHIN A  
30-MINUTE DRIVE OF  
DOWNTOWN GLENDALE:**

**4 MILLION+**



**POPULATION WITHIN  
A 10-MILE RADIUS OF  
DOWNTOWN GLENDALE:**

**2.5 MILLION+**

## STRONG FUNDAMENTALS

Source: CoStar March 2022

**12K+**  
BUSINESSES



**16M+ SF**  
OF RETAIL SPACE

**2.4%**  
RETAIL VACANCY RATE

## COMPETITIVE REAL ESTATE

Source: CoStar March 2022



**\$2.99**  
MARKET ASKING RENT/SF

**\$440**  
MARKET SALE PRICE/SF



## DIVERSE POPULATION

Source: ACS, ESRI and BLS 2015 - 2019, 2021 - 2026

**BABY BOOMER: 23%**

**GEN X: 22%**

**MILLENNIAL: 26%**

**GEN Z: 18%**

**OTHER: 11%**



Source: U.S. Census Bureau and ACS 5-Year Estimate 2019

## FOREIGN BORN POPULATION

**53%**

## MAJOR RETAILERS

bloomingdales



NORDSTROM

★macy's



SAMSUNG



amazon

## MAJOR EMPLOYERS

Age of Learning



WHOLE FOODS MARKET

The Walt Disney Company



dineEquity



## CITY OF GLENDALE • ECONOMIC DEVELOPMENT DIVISION

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